

L25 A - INTRODUCTION TO TRADITIONAL MEDIA

Keywords

Illiterate people	Festivals and rituals	Jan madhyamas	Vocal, verbal, Musical and visual folk art forms
Local language and culture	Janapadam	Old and deep-rooted	Rangoli
Story Telling, drama and puppetry	Traditional dance	Sculpture	Motifs and symbols
Ramleela	Nagada	Patachitra katha	Palm leaf paintings
Harikatha	Kabigan	Epic stories	Nautanki
Culturally rigid	Ballad singing	Chorus	Socio-economic Development

In-text Questions

In-text Questions 25.1

1. Define traditional media
2. Name any three traditional forms that exist today.

i. _____

ii. _____

iii. _____

INTEXT QUESTIONS 25.2

1. Choose the correct option :

i. Communication is a _____

a) late process b) continuous process c) active process d) inactive process

ii. Which of the following is not a form of traditional media

a) traditional games b) ballads c) chat shows d) puppetry

iii. What does the term Jan Madhyam mean ?

a) traditional media b) people's media c) print media d) broadcast media

2. List any three old forms of traditional communication.

i. _____

ii. _____

iii. _____

INTEXT QUESTIONS 25.3

1. Choose the correct option:

i. Traditional media is a ———— medium.

a) technological b) mechanical c) passive d) non technological

ii. In traditional media your body is your ————

a) source b) power c) media d) mind

iii. Which form of traditional media did Utpal Dutt use during the freedom struggle ?

a) ballad b) jatra c) painting d) puppetry

iv. Ballad singing of Orissa is called———

- a) jatra b) patachitra katha c)katputhli d) paala

TERMINAL EXERCISES

1. Explain with examples different forms of traditional media.
2. Discuss the differences between traditional media and television.
3. Describe the use of traditional media in communication.

Previous Year Questions

1. What is 'Patachitra katha' ? **1**
2. What is Ballad ? **1**
3. Define 'ballads'. **[1]**
4. What is Patachitra Katha? **1**
5. Ballad singing in Orissa is called _____. **1**
6. Define Traditional media. **3**
7. Write *three* characteristics of traditional media. **3**
8. What are the features of Traditional media ? **3**
9. Define traditional media and name *two* forms of traditional media. **4**